

FOR IMMEDIATE RELEASE

European Containerboard Industry unveils Roadmap to Net Zero

Brussels, June 30 - The European containerboard industry has taken a significant step to further improve its sustainability credentials with the publication of its comprehensive roadmap to achieving Net Zero carbon emissions. This strategic plan outlines the key findings, commitments, and policy recommendations necessary to support the industry's transition to a climate-neutral future by 2050.

Developed in collaboration with CLIMACT and industry experts, the roadmap highlights the essential role of energy efficiency, renewable energy adoption, circular economy principles, and breakthrough technologies in decarbonizing containerboard production. By setting clear milestones, the industry aims to reduce its environmental footprint while maintaining competitiveness and ensuring the continued supply of high-quality, sustainable packaging base materials.

Key initiatives outlined in the roadmap include:

- **Enhanced energy efficiency**
- **Increased electrification and use of renewable energy sources**
- **Fuel switch**
- **Strengthening circularity**
- **Supply chain and policy engagement**

"The publication of this roadmap marks a defining moment for our industry," said Markus Gärtner, President, Containerboard Europe. "We recognize our responsibility to act decisively in the fight against climate change, and this plan provides a clear and achievable pathway towards a Net Zero future."

With this roadmap, the European containerboard industry reaffirms its ongoing commitment to sustainability and underscores its proactive approach to meeting the evolving expectations of consumers, businesses, and regulators.

The full roadmap is available for download at containerboardeurope.org

For media inquiries, please contact:

Tea Tuuli
Containerboard Europe
t.tuuli@ecbo.be
+32 (0)497 050 770